



WHAT TO KNOW ..

A journey into knowledge after 25 years...



The challenge ...

- ▶ Keeping girls in the game
- ▶ Coaching profession - Male dominated
- ▶ Exclusive or inclusive
- ▶ Stereotypes/Misconceptions



Security...

- ▶ Avoid embarrassment
 - ▶ Don't pick me .. Let me volunteer
 - ▶ Let me choose my level
 - ▶ Check before your celebrate
 - ▶ Praise privately
- ▶ Trust
 - ▶ Be Honest
 - ▶ Catch me doing things well
 - ▶ Don't talk about me with others



Connection...

- ▶ Build relationships
 - ▶ Give me your time coach
 - ▶ Role models
 - ▶ Build the team offcourt
- ▶ Maintain relationships
 - ▶ Don't beat up on my friends
 - ▶ Be part of something
 - ▶ Understand the social dynamics



Individuality...

- ▶ Avoid comparisons always
- ▶ Be treated as an individual
- ▶ Be appreciated for me
- ▶ Avoid stereo types
- ▶ Shut up and listen sometimes
- ▶ Let me choose when to stand out



Growth...

- ▶ Agree my goals
- ▶ Focus on process in training
- ▶ Focus on process in practice
- ▶ Measure my progress.. Just don't publish it



Though little...
she is FIERCE
girls

Creativity & variety...

- ▶ Choose how to compete today
- ▶ Choose parts of the environment
- ▶ Let me try it my way



LOVE THE BATTLE
girls

How to play

- ▶ Warrior
- ▶ Olympian
- ▶ Racer
- ▶ Acrobat
- ▶ Buddies
- ▶ Explorer



Community...

- ▶ Create a cause
- ▶ Let me lead
- ▶ Let me help



Interesting ..

- ▶ Forget pink
- ▶ Friends
- ▶ Environmental intelligence
- ▶ Competitiveness



International Tennis Summit
In Association with the Girls Tennis Network

Nov 4th - 6th

IMG Academy, Bradenton, Florida, USA

www.evolve9.com/itshergame



Top Resources

- ▶ Games Girls Play by Dr Caroline Silby
- ▶ Raising Girls by Steve Biddoulph
- ▶ Go Girls Go Leaders Guide by Womens Sport Foundation
- ▶ Womens Sport Foundation Web page (<http://www.womenssportsfoundation.org/>)

